



TITANIUM SPINNING REELS



ForTitude's Titanium Spinning Reels are constructed both *internally & externally* from solid military grade titanium and high-yield alloys, for unmatched toughness and strength-to-weight ratios. Impervious-to-corrosion in saltwater, Fortitude Titanium Reels deliver inheritable performance and lifetime durability.

Titanium Reels are exceptionally tough, powerful and smooth, yet **AFFORDABLE** thanks to a proprietary titanium technology which allows for aggressive pricing. Never again pay more for a spinning reel, especially if it is made from inferior materials that deteriorate and corrode such as aluminum bodies and steel gears. Exceptionally rigid titanium construction adds power while up to 15 high-efficiency titanium ball bearings and titanium gears maintain corrosion-free surfaces for lifetime smoothness and performance. A titanium, carbon fiber and ultra-high-molecular-weight-polyethylene based drag system provides both smooth and powerful drag control.

Further innovations comprise a light framed bail bracket with hidden auto bail, which can be altered for bailess use. A modular gear box assembly allows for simple quick repair even on a boat. Simply remove the entire internal gear box assembly and pop in a new one. No more trying to figure out what broke or jammed, no more tiny lost parts and difficult re-assembly, no more lengthy repair time or lost fishing opportunities. For custom fit and comfort, all reels come lefty or righty with 3 interchangeable handle knobs of varying size and style.

FEATURES:

- » Affordable titanium technology
- » 200% stronger than stainless
- » 45% lighter than stainless
- » Impervious to corrosion
- » Internal & external titanium parts
- » Modular gear housing
- » 15 titanium ball bearings
- » Ultra smooth action
- » Powerful and smooth drag
- » Inheritable durability
- » Lifetime warranty

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SPECS

MODEL	ITEM	GEAR RATIO	MONO CAPACITY	BRAID CAPACITY	MSRP
TiSR 4000 R/L	Fortitude Titanium Spinning Reel	5:1	10/240	30/230	\$399.99
TiSR 5000 R/L	Fortitude Titanium Spinning Reel	5:1	20/220	50/360	\$449.99
TiSR 6000 R/L	Fortitude Titanium Spinning Reel	4:1	30/280	80/245	\$499.99

**R/L are right and left-handed models*

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FORTiTUDE

TITANIUM FISHING EQUIPMENT

REEL COMPARISON

	LEADING COMPETITORS	FORTiTUDE
Cost:		
Price Ranges:	\$699 - \$1,200	\$399 - \$499
Avg. Purchase Price:	\$900	\$449
Avg. Maintenance:	\$60/year	\$5/year
Avg. 10-year Cost : (Reel + Maintenance)	\$1,500	\$499
Construction:		
Body:	Aluminum/Steel	Titanium
Gears:	Steel	Titanium
Shafts:	Steel	Titanium
Springs:	Steel	Titanium
Bearings:	Steel	Titanium
Mod. Gear Housing:	NONE	*UHMW
Misc.:		
Smoothness:	15 Steel Bearings	15 Titanium Bearings
Weight:	Heavy from steel parts	20-35% lighter, see your Dealer
Bail:	Manual or Auto	Auto
Gear Ratios:	4:1, 5:1 & 6:1	4:1, 5:1, 5:1
Mono Capacity:	Varies	10/240, 20/220, 30/280
Braid Capacity:	Varies	30/230, 50/360, 80/245
Handles Included:	1	3 sizes/styles
Drag System:		
Construction	Steel-based	Titanium, Carbon-Fiber & *UHMW
Max Pressure:	30-55 lbs	>50 lbs, see your Dealer
Corrosion Proof:		
	NO	YES
Water-Resistance:	Varies	Highly, w/ non-corrosive Ti parts
Water-Proof:	Varies	Concept rendered obsolete w/ non-corrosive titanium parts, *UHMW & engineered innovations
Maintenance:		
	HEAVY	MINIMAL
Avg. Durability:	5-10 years	LIFETIME
Daily Rinsing:	Required	NEVER
Yearly Cleaning:	Required	Unnecessary
Part Replacement:	Frequent	Rare
Gear Repair:	Complex w/ many parts	Simple modular replacement
Service:	Varies	Self or Dealer
Warranty:		
	Varies (1 -2 years)	LIFETIME

*UHMW (ultra-high-molecular-weight-polyethylene), a.k.a. Super Plastic.